

QUESTION 2

- a. Please name the six dominant approaches and attitudes that can be identified in the critical literature about popular music (6)
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QUESTION 3

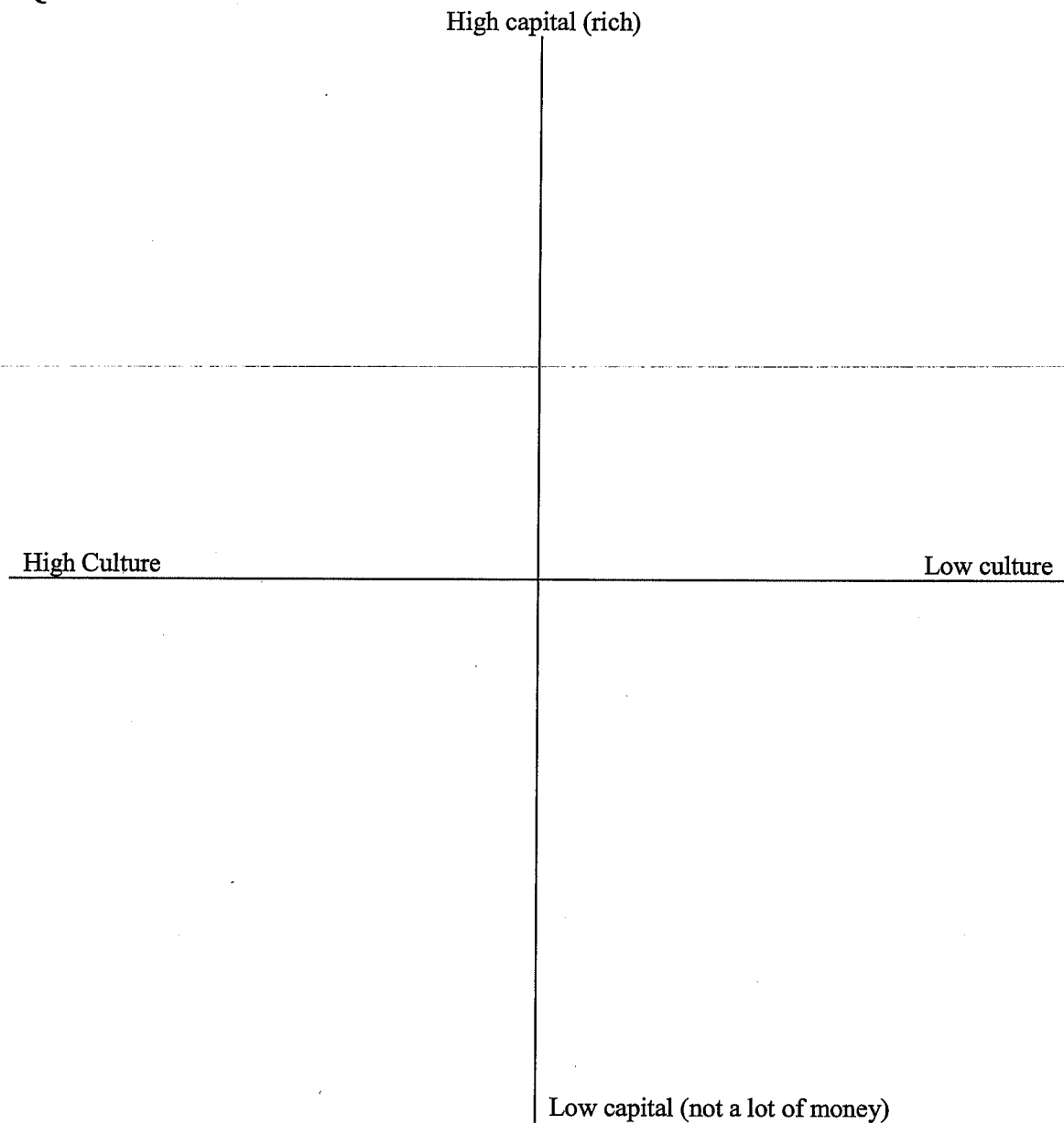
- a. What do semiologists study (semiotics or semiology)? (1) Please give an example (1)
- b. Pop music can be traced back to 1955 – why is this year marked as the start of popular music? (2)
- c. Name at least 2 arguments Adorno wrote about music (*against the cultural industries*) between the 1920s and the 1960s. (2)

QUESTION 4

- a. Please explain why is the term 'rights industry' preferred over 'manufacturing industry' when referring to the music industry? (2)

- b. Please explain the procedure of self-censorship in the recording industry – or give an example of self-censorship. (2)
- c. What does PMRC stand for? (1)
- d. What does 'popular' mean in popular music? (1)

QUESTION 5



a. Please describe what cultural capital means (2)

b. Please put the following artists (the number) in the matrix above and explain in one sentence why you have put this artist (number) in the quadrant you have chosen (4):

1. Christina Aguilera
2. J.S. Bach
3. U2
4. Eminem