

## Music in Modern Society, Annelies de Bruine Tuesday 20 December 2005

Please try to keep your answers short and to the point. You can answer in English or in Dutch. Good luck!

## **QUESTION 1**

a. What did the Birmingham Centre of Contemporary Cultural Studies (CCCS) say about subcultures and style? (3)

b. What is bricolage? Please explain this with an example that fits into the theories of the Birmingham Centre of Contemporary Cultural Studies (CCCS)? (3)

## **QUESTION 2**

a. Please explain what cultural imperialism means in the world of popular music. (2)

b. Shuker talks about 'Glocalisation' in his book. Can you describe what he means with this term? (2)

c. Why is 'authenticity' such a loaded term in the music business concerning hierarchy and respect? (2)

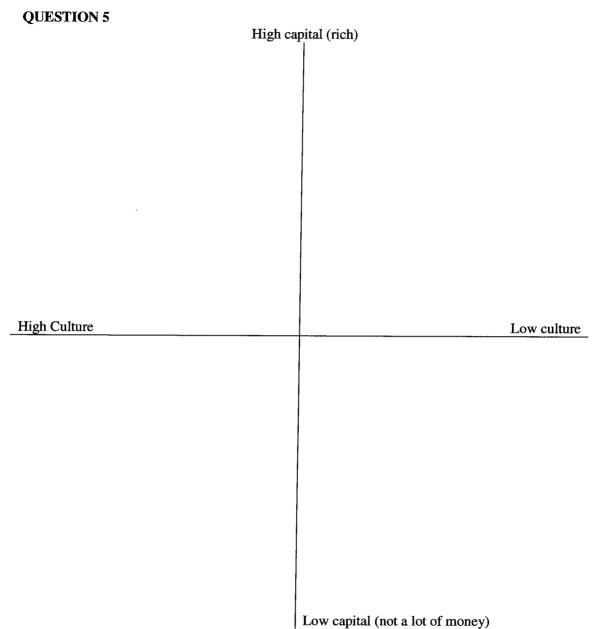
## **QUESTION 3**

a. What do semiologists study (semiotics or semiology)? (2)

b. Why did pop music start in the fifties? (2)

- c. Name at least 2 arguments Adorno wrote about music between the 1920s and the 1960s.
- (2)

QI a.	UESTION 4  Why is the term rights 'industry preferred' over 'manufacturing industry' when referring to the music industry? (2)
b.	What is the difference between performance rights and mechanical copyrights? (2)
c.	Describe one difference between a major record label (majors) and an independent record
	label (indies)? What is the relationship between majors and indies; name field in which majors and indies need/use each other? (2)



Please put the following artists (the number) in the matrix above and explain in one sentence why you have put this artist (number) in the quadrant you have chosen:

- 1. Frans Bauer
- 2. Marilyn Manson
- 3. Tchaikovsky
- 4. Britney Spears
- 5. Bruce Sprinsteen
- 6. Eminem