

Examen **Music in Modern Society** 2004    Docente: Annelies de Bruine  
Dinsdag 21 december 2004 - M143 – 09:30 – 12:30

**Please try to keep your answers short and to the point.**  
**Behind each question you can find how many points you can earn per question (in brackets – 30 points max). You can answer in English or in Dutch.**

1.

*"Subsidy is for Art. It is for Culture. It is not to be given to what the people want, it is for what the people don't want but ought to have. If they really want something they will pay for it themselves. The Government's duty is to subsidise education, enlightenment and spiritual uplift, not the vulgar pastimes of ordinary people." (Shuker, 2001)*

- Describe the difference between culture and Culture (2)

- What does 'popular' mean in popular music? (2)

2.

- What is bricolage? Please explain this with an example that fits into the theories of the Birmingham Centre of Contemporary Cultural Studies (CCCS)? (3)

- Please explain the difference between Riesman's majority groups and minority groups. (1)

- Name at least 2 arguments Adorno wrote about music (*against the cultural industries*) between the 1920s and the 1960s. (2)

3.

- How can non-verbal auditory feedback improve computer-human-human interaction (CHHI) in call centres? (1)

- In what situation in human-computer interaction is it better to use speaker-dependent speech systems over speaker-independent speech systems? (2)

- What is the difference between auditory icons and earcons and in what situations are earcons preferred over auditory icons? (3)

4.

- Please explain what cultural imperialism means in the world of popular music (2)

- What systems do countries like New Zealand and Canada have in place to promote their national (music) products? (2)

- Shuker talks about 'Glocalisation' in his book. Can you describe what he means with this term? (2)

5.

- Why is the term 'rights industry' preferred over 'manufacturing industry' when referring to the music industry? (2)

- What is the difference between performance rights and mechanical copyrights? (2)

6.

- What does MIDI stands for? And what is it? (2)

- Please explain what the PMRC does? (1)

- What is the difference between a 'star' and an 'auteur'? (1)